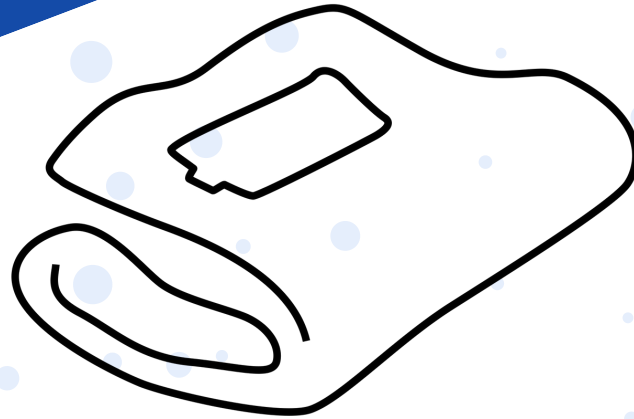


2025



# NEW PRODUCTS



**Innovate. Pivot.  
Succeed.**

CEO MICHAEL MCGOWAN





# Table of Contents

Table of Contents	02
Introduction	03
Mission & Vision	04
Product Opportunity	05
Patents	06
Products	07
Groundless Towel	08
Spread 1	09
Spread 2	11
Logos	13

# Introduction

At Pivot Product Designs, our purpose is to empower innovators and creators by transforming ideas into tangible, market-ready products. Guided by honesty, creativity, and a commitment to excellence, we approach every project with integrity and a passion for innovation. Rooted in a higher purpose, we believe our work serves not only to bring ideas to life but also to make a meaningful impact on the lives of others. Through dedication, ingenuity, and a spirit of service, we strive to turn possibilities into realities, helping individuals and businesses thrive in a constantly evolving world.



**Michael McGowan**  
PPD CEO



\*PATENT PENDING UTILITY AND DESIGN

# Mission and Vision

## ➔ Mission

At Pivot Product Designs, we are committed to delivering high-quality, fully customizable towels tailored to your unique needs. From Bath and Beach towels to Face, Hand, Kitchen, and Sport towels, we offer a wide range of options, including towel material, thread line color, and surge line materials. With our trade dresses, trademarks, and Patents Pending, the possibilities are endless. Our mission is to turn your design ideas into reality with precision and creativity.

## ➔ Vision

We envision a world where innovation thrives, creativity flourishes, and ideas become reality with integrity and purpose. Guided by honesty, a commitment to others, and a passion for making a positive impact, we strive to be the bridge between imagination and success. With faith-driven innovation and unwavering dedication, we aim to empower inventors and businesses to bring their visions to life, shaping a future where every product serves a greater purpose and inspires meaningful change.



# The Opportunity

## ➔ Meet Functionality

The Groundless Towel is more than just a workout essential—it's a game-changer in the fitness accessories market.

Designed with patented magnetic functionality, it offers a secure, hands-free solution for gym-goers to keep their essentials like phones, wallets, and keys safe during workouts. Made from premium, absorbent materials, the Groundless Towel delivers functionality, durability, softness, and superior performance.

This product represents a scalable, high-demand opportunity. Engineered for mass production with customization options, the Groundless Towel is primed to serve commercial gyms, boutique fitness studios, and direct-to-consumer brands. With its innovative design and broad market appeal, it is positioned to disrupt the industry and drive significant returns.

Join us in bringing the Groundless Towel to the global fitness community—where every workout meets convenience, security, and cutting-edge functionality. Let's build the future of fitness accessories together.

Partner with us, or place your pre-order today!

➔ Absorbent Materials

➔ Patents

➔ Trade Dresses

➔ Smart Phone Sleeve

➔ Scalable Production





# Our Patents



Utility  
Patent  
Pending

Design  
Patent  
Pending

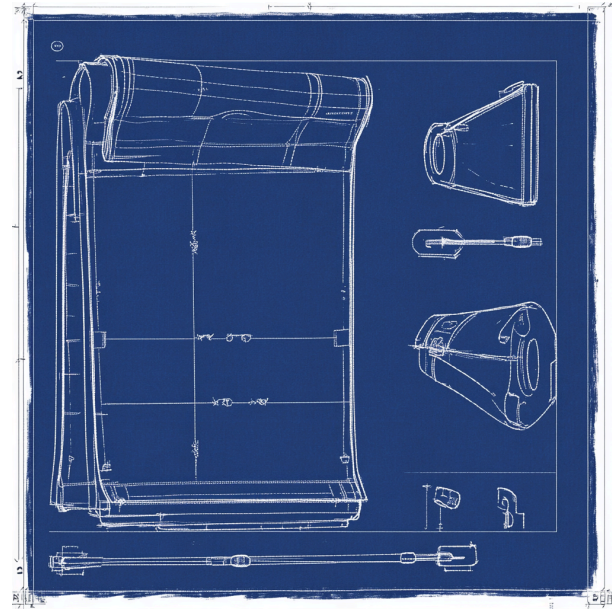
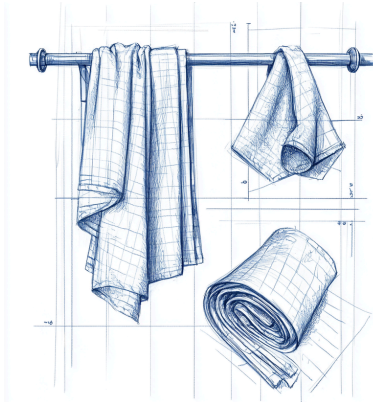
Two Trade  
Dresses

Two  
Trademarks



# Groundless Towel





## Groundless Towel



What if a simple towel could redefine convenience, hygiene, and functionality across multiple industries? The Groundless Towel™ does exactly that.

Powered by innovative magnetic technology, this patent-backed towel securely attaches to surfaces, eliminating contamination, keeping essentials within reach, and transforming daily routines. Whether in luxury hotels, high-end kitchens, fitness centers, home gyms, spas, or beauty studios, the Groundless Towel™ is the next evolution in smart fabric solutions.

Could this be a billion-dollar opportunity to introduce a first-to-market innovation with scalable production, limitless customization, and massive consumer demand?



2025

PIVOT PRODUCT DESIGNS | PAGE 9



THINK  
UNLIMITED

# GROUNDLESS TOWEL

*What if a simple towel could redefine convenience, hygiene, and functionality across multiple industries? The Groundless Towel™ does exactly that.*

*Powered by innovative magnetic technology, this patent-backed towel securely attaches to surfaces, eliminating contamination, keeping essentials within reach, and transforming daily routines. Whether in luxury hotels, high-end kitchens, fitness centers, home gyms, spas, or beauty studios, the Groundless Towel™ is the next evolution in smart fabric solutions.*

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## Industries

- Fitness & Gyms
- Hospitality
- Food & Beverage
- Hotels & Pools
- Resorts

## Contact:

**PPD**



**Website**

[www.pivotproductdesigns.com](http://www.pivotproductdesigns.com)



2025

PIVOT PRODUCT DESIGNS | PAGE 10

# NEW PRODUCT 2025

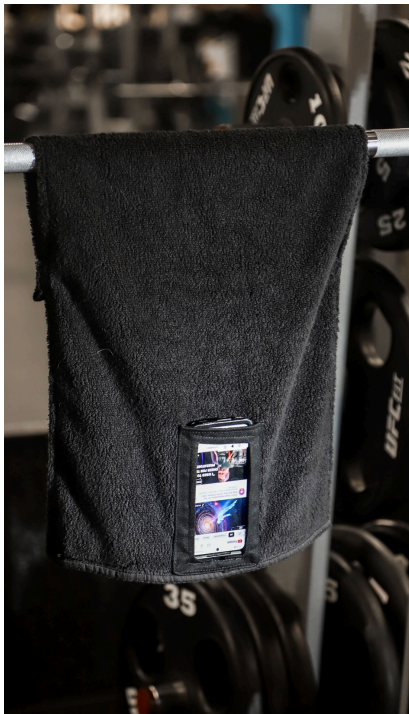




# GROUNDLESS TOWEL









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[www.pivotproductdesigns.com](http://www.pivotproductdesigns.com)



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